

REGISTRATION

Space is limited to the first 50 participants so register early to reserve your spot!

Early-Bird Registration (By September 30, 2011)

- \$1,327 per person double occupancy.
- \$1,627 per person single occupancy.

Regular Registration (By October 31, 2011)

- \$1,427 per person double occupancy.
- \$1,727 per person single occupancy.

Payment Schedule

- Non-refundable deposit of \$500 per person due with registration.
- Full payment due December 15, 2011.

Payment Includes

- Round Trip Airfare from Minneapolis
- Charter Bus Transportation
- 4-Nights Lodging
- 2-Continental Breakfasts
- 2-Noon Lunches
- 3-Dinners
- World AG Expo Admission
- San Francisco Guided Tour
- Group Admissions to All Additional Tours

Registration Priority

- Dairy producers will be given first preference until October 31, 2011.
- Ten spaces are reserved for associate members of Minnesota Milk. They will be distributed on a first-come, first-serve basis. If any spaces remain after October 31, 2011, then associates on a waiting list will be contacted.

QUESTIONS

If you have additional questions or concerns, please contact Minnesota Milk toll-free at 1-877-577-0741 or by e-mail at mmpa@mnmilk.org.

SPONSORS

This tour is made possible by the support of Minnesota Milk's dairy producer members and other associate members within the industry including:

Diamond Sponsors



Platinum Sponsors

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California Dairy Tour

February 15-19, 2012



CHARLES ALHEM DAIRY



WORLD AG EXPO



CONCANNON VINEYARD



HILMAR CHEESE PLANT

Minnesota Milk
Producers Association
The Voice of Minnesota's Dairy Industry



2012 CALIFORNIA DAIRY TOUR

CALIFORNIA DAIRY TOUR REGISTRATION

Wednesday, February 15th (Arrival Day)

Direct Flight to San Francisco

- Fly direct with Delta Airlines at 9:15 AM from Minneapolis/ St. Paul and arrive in San Francisco at 11:34 AM.
- Board charter bus transportation and enjoy a boxed lunch once you arrive.

Almond Farm Tour

- Stop and enjoy a tour at a local almond farm where the trees will be in full bloom.

Travel to Fresno

- Check-in at hotel before dinner at the El Torito Restaurant.

Thursday, February 16th (World Ag Expo)

Travel to Tulare for the World Ag Expo

- Spend the day touring exhibits from 9:00 AM until 4:00 PM at the World Ag Expo.
- The largest annual agriculture exposition with 1,600 exhibitors, free seminars and cooking demonstrations.
- Visit www.worldagexpo.com to learn more.

Return to Fresno

- Arrive back at hotel before dinner at the Samba Churrascaria Brazilian Steakhouse.

Friday, February 17th (Dairy and Ag Tours)

Tour Charles Alhem Dairy Ranch

- Home to 3 milking facilities and 1 special needs facility on 1,200 acres. All 4 facilities are within a 4-mile radius and are connected by water lines to move lagoon water.
- **Home Dairy:** Milks 2,700 cows in a 50-cow rotary parlor with a current SCC of 101,000. This facility has a post-dipping robot and also houses the feed center for all dairies including 2 mobile mixers and 1 stationary mixer with a delivery truck.
- **Ahlem West:** Milks 380 cows in a California Walk-thru parlor with 16 takeoffs and a current SCC of 160,000.
- **Double Cross:** Milks 850 Jersey\Holstein crosses in a double 12 herringbone parlor with a current SCC of 99,000.
- **CMA Livestock:** Home to all dry, freshening and hospital cows. Also home to Springer's and 850 hutches for calves.
- First to use RFID technology as it was developed. All cows have an implant.

Tour and Lunch at Hilmar Cheese Plant

- Established in 1984 by 12 farmers who sought better prices for their milk, Hilmar Cheese Company is a privately held corporation owned by 11 dairy families. It is recognized world-

wide as a leader in processing high-quality cheese and whey products.

- Visit www.hilmarcheese.com to learn more.

Tour and Tasting at Concannon Vineyard

- Enjoy a private tour and tasting of 8 wines. Everyone will get to keep their logo glass as a souvenir and will receive 15% off all purchases.
- With four generations of family involvement, Concannon Vineyard's pioneering contributions to winemaking have positioned them as a landmark winery. They've invested millions to restore their historic winery and revitalize their estate vineyards, ensuring that future generations continue to enjoy the world-class wines envisioned by founder James Concannon over 125 years ago.
- Visit www.concannonvineyard.com to learn more.

Travel to San Francisco

- Check-in at the Marriott Fisherman's Wharf.
- Have some free time to enjoy Fisherman's Wharf (just a few blocks from the hotel). The Wharf is San Francisco's most popular tourist attraction with restaurants, Aquarium, shopping galore and excellent people watching.
- Visit the www.visitfishermanswharf.com to learn more.

Saturday, February 18th (San Francisco)

Land and Sea Tour of San Francisco

- Enjoy a tour of the popular sights of San Francisco including the Golden Gate Bridge, Lombard Street (the most crooked street in the world), and Chinatown.
- Tour also includes a picturesque ferry cruise to Sausalito where you will have time to explore and have lunch. While on the ferry, you will have great views of Alcatraz, Angel Island, the Bay Bridge and Golden Gate Bridge.

Travel to San Francisco

- Arrive back at the Marriott Fisherman's Wharf and enjoy some free time from 1:00 until 6:00 PM.

Farewell Dinner

- Enjoy a farewell dinner at The Franciscan Crab Restaurant.

Sunday, February 19th (Travel Home)

Direct Flight to Minneapolis/St. Paul

- Fly direct with Delta Airlines at 12:35 PM from San Francisco and arrive in Minneapolis/St. Paul at 6:17 PM.

I. CONTACT INFORMATION

Name _____ Farm/Company Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Cell Phone _____

E-Mail Address _____

II. FLIGHT INFORMATION

"Given" name of person #1 (First - Middle - Last) _____

Date of Birth _____ Gender (Male/Female) _____ Delta Skymiles Number _____

"Given" name of person #2 (First - Middle - Last) _____

Date of Birth _____ Gender (Male/Female) _____ Delta Skymiles Number _____

III. REGISTRATION

Please see brochure for additional registration information.

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- \$1,627 Per Person Single Occupancy

Regular Registration (October 1 - 31, 2011)

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- \$1,727 Per Person Single Occupancy

IV. PAYMENT INFORMATION

A minimum, non-refundable deposit of \$500 per person is required at time of registration. Full amount due before December 15, 2011. Full payment can also be made at time of registration.

_____ # of Participants x \$500 = _____

Total Enclosed _____

Please select a payment option:

- Check Enclosed (Payable to Minnesota Milk)
- Credit Card (Call our office toll-free at 1-877-577-0741)

Only 50 seats available so don't delay!

To reserve your "seat" on this exciting tour,

Mail this form with down-payment to:

Minnesota Milk - 108 Marty Drive, Ste 2 - Buffalo, MN 55313

Flight times and tour itinerary are subject to change.